

For Immediate Release

**Randstad USA and YMCA of the USA team up  
to help teens lay the foundation for career success**

*Multi-Cultural Achievers program designed to expose teens to the world of work through mentoring, workplace tours and skills building*

**ATLANTA**, July 21, 2008 – Randstad USA, a leading workforce solutions provider, and YMCA of the USA today announced a new national program to provide teens with career mentoring and workforce development skills that will enable long-term career success. The initiative, called the Multi-Cultural Achievers program, builds on the YMCA's current Achievers programs, and is designed to motivate teens to achieve their higher educational goals and prepare them for successful entry into the workforce.

At the center of this work-readiness initiative is localized collaboration between a Randstad branch and a neighboring YMCA. The two organizations will work together to provide career-related mentoring and support services that meet the specific needs of teens in each local community. In its first year, the program will support nearly 10,000 teens in 275 communities throughout the United States.

"As part of Randstad's mission to pair the right people with the right jobs, our partnership with YMCA is a synergistic match," said Eric Buntin, managing director, marketing and operations for Randstad USA. "By pairing local Randstad branches, which have the workplace tools and expertise, with local YMCAs which have deep community connections, we are able to create community-specific work-readiness support. Partnering with a leading social service organization like YMCA that is helping people realize their career goals is another way we encourage good 'employership' in local communities."

Teens at participating YMCAs can take advantage of the Multi-Cultural Achievers program to learn about a variety of industries, work environments and specific job positions, as well as educational requirements and skills needed for future employment. As part of the initiative, Randstad branches across the country and YMCAs will organize *World of Work* Tours for program participants to visit various corporations during business hours. Tours will allow teens to experience the workplace first-hand and meet with professionals to learn about their jobs and how they prepared themselves through education, work experience and career planning.

Critical to the program's success will be the volunteerism of Randstad employees, as well as partnerships with local businesses that host teens during *World of Work* Tours. Randstad will connect with clients and build on YMCAs' existing partnerships with local businesses to enable more companies to get involved. In addition, Randstad will provide a variety of workforce development seminars on topics such as resume writing, interview techniques and networking skills.

"The exciting new partnership with Randstad will enable us to reach more teens in the YMCA network and provide new training opportunities," said Gayle Brock, National Black Achievers

director, YMCA of the USA. “It is the goal of both Randstad and the YMCA that this will be the beginning of a long-standing relationship focused on continually improving career preparedness programs and opportunities for years to come.”

Randstad and YMCA have a long-standing commitment to assist teens nationwide with work-readiness and job skills that will enable long-term career success. The Multi-Cultural Achievers program is the first initiative that Randstad and the YMCA are rolling out together in local communities.

For more information, please contact:

Rebecca Johnson  
Director of Branding & Communication  
W: 770.937.7050  
M: 404.428.9877  
[Rebecca.johnson@us.randstad.com](mailto:Rebecca.johnson@us.randstad.com)

### **About Randstad USA**

Headquartered in Atlanta, Ga., Randstad USA is a leading employment services provider with more than 600 branches and client-dedicated locations in the United States. Randstad USA’s 3,000 employment experts put an average of 65,000 people to work each week. Randstad fulfills all aspects of commercial and professional employment for temporary, temporary-to-permanent and permanent placement including Office, Executive Office, Industrial, Call Center, Finance & Accounting, Technical & Engineering, Creative, Healthcare, IT, Education and Legal as well as other HR services such as payrolling. For eligible employees, Randstad provides skills assessments, career counseling, training, health coverage, paid vacation and 401(k) matching contributions. More company information is available at [www.us.randstad.com](http://www.us.randstad.com). Investment information is available at [www.randstad.com](http://www.randstad.com).

### **About YMCA of the USA**

YMCA of the USA is the national resource office for the nation’s 2,663 YMCAs, which serve nearly 20.2 million people each year, including 9.4 million children under the age of 18. Through a variety of programs and services focused on the holistic development of children and youth, family strengthening and health and well-being for all, YMCAs unite men, women and children of all ages, faiths, backgrounds, abilities and income levels. From urban areas to small towns, YMCAs have proudly served America’s communities for nearly 160 years by building healthy spirit, mind and body for all. For more information about YMCAs visit [www.ymca.net](http://www.ymca.net).