

For Immediate Release

RANDSTAD USA SURVEY REVEALS DISPARITY IN EMPLOYEES' GREEN BEHAVIORS

ATLANTA, February 11, 2008 – Saving money and saving the environment are priorities for a majority of workers in America. But according to an environmental-themed survey of employed adults conducted by Harris Interactive® for Randstad USA, a leading work solutions company, those who conserve energy or “turn-off” to save money and energy at home do not put forth the same effort at work.

The survey discovered that 93 percent of employed respondents conserve energy or “turn off” when leaving home for the day (e.g., tv, computer, lights), but only 50 percent of them turn off when leaving work. And during a time when 87 percent of employees say it is at least “somewhat important” that their employer offer green-friendly programs at work, the disparity lies in why employees are conserving energy at home and not at their place of work.

For many employed respondents, the top reasons to “turn-off” at home are to save money (85 percent) and to help the environment (53 percent). Though the same reasons apply at work, the percentages are significantly lower. Only 36 percent turn off to conserve money, and even less turn off to conserve energy (30 percent).

“The survey suggests that while most employees want their employers to offer environmental initiatives at work, they do not always take part in programs or initiatives that are available,” said Eric Buntin, managing director, marketing and operations for Randstad USA. “This brings up a significant question for employers who are deciding how to balance employee needs, social responsibilities and company priorities.”

Surprisingly, there is very little difference in the “green” practices of those who are employed across the different age groups when it comes to conserving energy at home vs. at work. Ninety-five percent of those ages 18-34 turn off while at home, but so do 91 percent of those 55 and older. Regardless of age, more than 75 percent of employed respondents recycle overall, but less than half (49 percent) recycle while at work.

“Employees may feel that their efforts aren’t as effective in the workplace as they are at home,” Buntin said. “In order for employers to encourage green-friendly practices at work, they must make sure that green practices are easy to implement, and communicate to employees that their efforts make a difference – that conserving energy boosts paychecks, and that recycling doesn’t end up in the trash bin at the end of the day.”

Other interesting Randstad survey findings include the following:

- Employed respondents in the South care the least about their employers providing "green" friendly practices with 16 percent responding that it's "not at all important."
- Overall, the North East region slightly edged out the West on finding it most important that employers provide "green" friendly practices (42 percent).
- Almost all of those employed respondents who are divorced, separated or widowed (97 percent "turn off" at home. Alternatively, significantly more employees who "turn off" at work are married (52 percent) than single/never married (45 percent).
- Twenty-five percent of employed respondents say that their company does not offer any type of recycling program.
- Twenty-four percent of employees don't know why their company offers a recycling program. Thirty-nine percent of employees say their company has a recycling program because they care about the environment.
- Ninety-one percent of women responded that it is at least somewhat important for companies to provide green-friendly practices, compared to only 83 percent of men.

Employees' Survey Responses (Percent)	18-34 Years	35-44 Years	45-54 Years	55+ Years
"Turn Off" at Home (i.e. lights, computer, tv, etc.)	95	94	92	91
"Turn off" at Work (i.e. lights, computer, tv, etc.)	49	52	51	44
Do not "turn off" when leaving either home or work	3	3	6	5

Importance of Green-Friendly Practices at Work	North East	Mid- West	South	West
Employees' Survey Responses (Percent)				
Extremely Important/Very Important	42	34	29	40
Somewhat Important/Important	47	56	55	46
Not at all Important	10	10	16	14

Survey Methodology

Harris Interactive® fielded the study on behalf of Randstad USA from January 17-21, 2008 via its QuickQuerySM online omnibus service, interviewing a nationwide sample of 2,079 U.S. adults aged 18 years and older who are employed full time, part time or self employed. Data were weighted using propensity score weighting to be representative of the total U.S. adult population on the basis of region, age within gender, education, household income, race/ethnicity, and propensity to be online. No estimates of theoretical sampling error can be calculated; a full methodology is available.

About Randstad USA

Headquartered in Atlanta, GA, Randstad USA is a wholly owned subsidiary of Randstad Holding nv, a \$8.25 billion global provider of professional employment services and the fourth largest staffing organization in the world. Randstad USA's 1,900 staffing professionals put 48,500 people to work in the U.S. each week through its 400 branches and client-dedicated locations. Randstad fulfills temporary, temp-to-permanent and permanent opportunities in Office, Executive Office, Industrial, Call Center, Finance & Accounting and Technical. Randstad provides skills assessments, career counseling, training, health coverage, paid vacation and 401(k) matching contributions to eligible internal and external employees. More information is available at the company's Web site, www.us.randstad.com. Investment information is available at www.randstad.com.

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